

OUTSOURCE TO GRENADA



GRENADA INVESTMENT
DEVELOPMENT CORPORATION
PURE INVESTMENT

Key Attributes



Close proximity to source markets; approximately 4 hours flying time from Miami and 8 hours from London



Deep water harbour channel (65-70 ft) ideal for commercial vessels - dock max draft of 29 ft



Extensive road network easily accessible by public, commercial and private transportation



Favorable time zone - Same as US Eastern Standard Time; Only 5 hours behind GMT

Electricity

- Affordable electricity rates at USD \$0.33 p/kwh - below the regional average for Latin America and Caribbean
- Voltage: 230V (single phase, 50Hz cycles) and 110V, (3-phase, 50Hz cycles)
- Stable electricity island wide
- Generating station with installed capacity of 39MW



Telecommunication



- Reputable and reliable regional and international service providers - Digicel and FLOW
- MPLS circuits, mobile and fixed line offerings
- High speed internet available through ADSL, COAX, WI-MAX, and Fiber Optic - 10 mbps to 100 mbps and 1GB
- Affordable commercial internet rates - approximately USD \$130.00 per month

Resources



Fluent English speaking nation with a neutral accent that is easily understood



Highly skilled and trainable workforce - with youths ages 18-35 qualified in IT and Business



Competitive labour rate - USD\$2.75 p/h comparative with other islands in the region.



Affordable commercial space for BPO operations - approximately USD \$0.93 psf

Incentives

Attractive incentives to include:

- Customs duties exemptions
- Tax credit for training
- Investment allowances
- No restrictions on foreign ownership
- No restrictions on foreign currency transactions
- Easy movement of capital, profit and dividends



Opportunities

Incoming Call
Centres

Payment and
Settlements

Data/Claims
Processing

Medical
Billings

Telephone and
Direct Mail Sales

Account Opening
and Maintenance

Account
Management

Telephone and
Direct Mail Sales

Remote Secretarial
Services

Order
Fulfillment

Customer and
Technical
Support Services

Animation